

Annual Engagement Plan Consultation

Feedback Report

September 2024



Introduction

Who we are

We are SSEN Transmission and are responsible for maintaining and investing in the high voltage electricity transmission network in the north of Scotland. Find out more here: www.ssen-transmission.co.uk

Overview of the Annual Engagement Plan

Each year we review the feedback gathered from you, our stakeholders, to identify the common themes you have encouraged us to engage on and areas where you want us to make improvements or play a more active role in industry change. We publish these in our [Draft Annual Engagement Plan](#), which includes a summary of our proposed stakeholder engagement initiatives for the coming year.

This year's draft plan was consulted on in August 2024, where we welcomed comments and feedback from all our stakeholders; this helped to finalise our Annual Engagement Plan for 2024/25.

This Feedback Report summarises the feedback we received from our stakeholders following the consultation period.

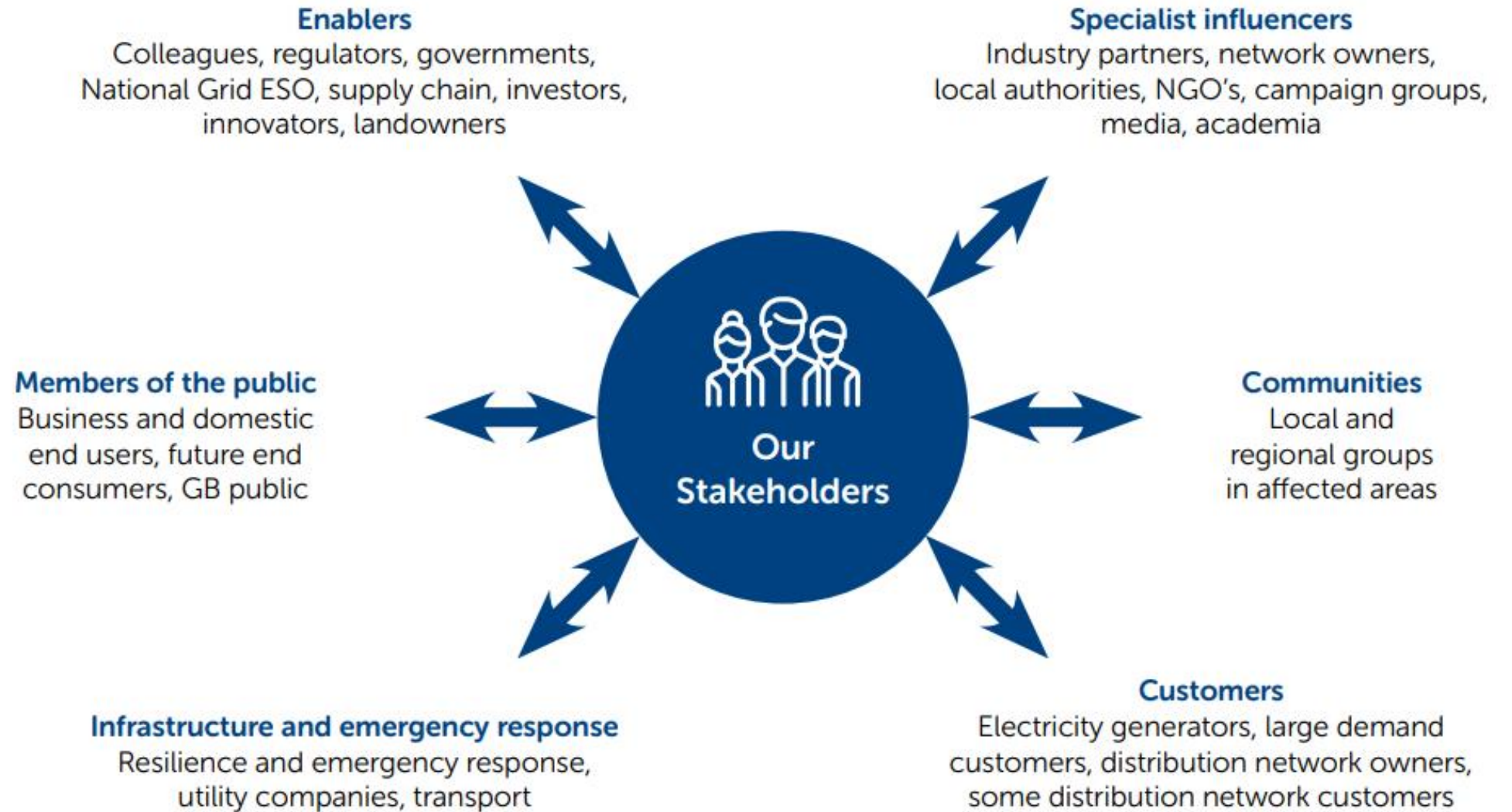
Our stakeholders

Our [Stakeholder Engagement Strategy](#) defines our ambition for stakeholder engagement within our business and outlines how we will achieve this through a number of strategic objectives.

This diagram is taken from our strategy and highlights our stakeholder groups, which will evolve as we transition to meet the changing needs of our network.

By developing a full picture of our stakeholders and understanding exactly who they are, we are able to tailor our engagement with each audience on every activity by level of influence, interest, impact, knowledge and value.

In the autumn/winter of 2024, we will be engaging with stakeholders on the refresh of our Stakeholder Engagement Strategy.



The engagement process

Who

We contacted 3,037 stakeholders from our stakeholder database and our teams were asked to forward the consultation details to key stakeholders to ensure all representative groups had the opportunity to take part.

How

Stakeholders were contacted by email. Details of the consultation were also posted on the SSEN Transmission website, LinkedIn and Facebook channels.

When

The consultation was open to responses on our website from 5 to 19 August 2024. After the consultation closed, we collated and analysed all the feedback received via email, survey responses, and directly to our teams.

Stakeholder participation

- 3,037 stakeholders were emailed to invite them to give their views on our draft plan
- 132 external and 9 internal stakeholders responded to our consultation

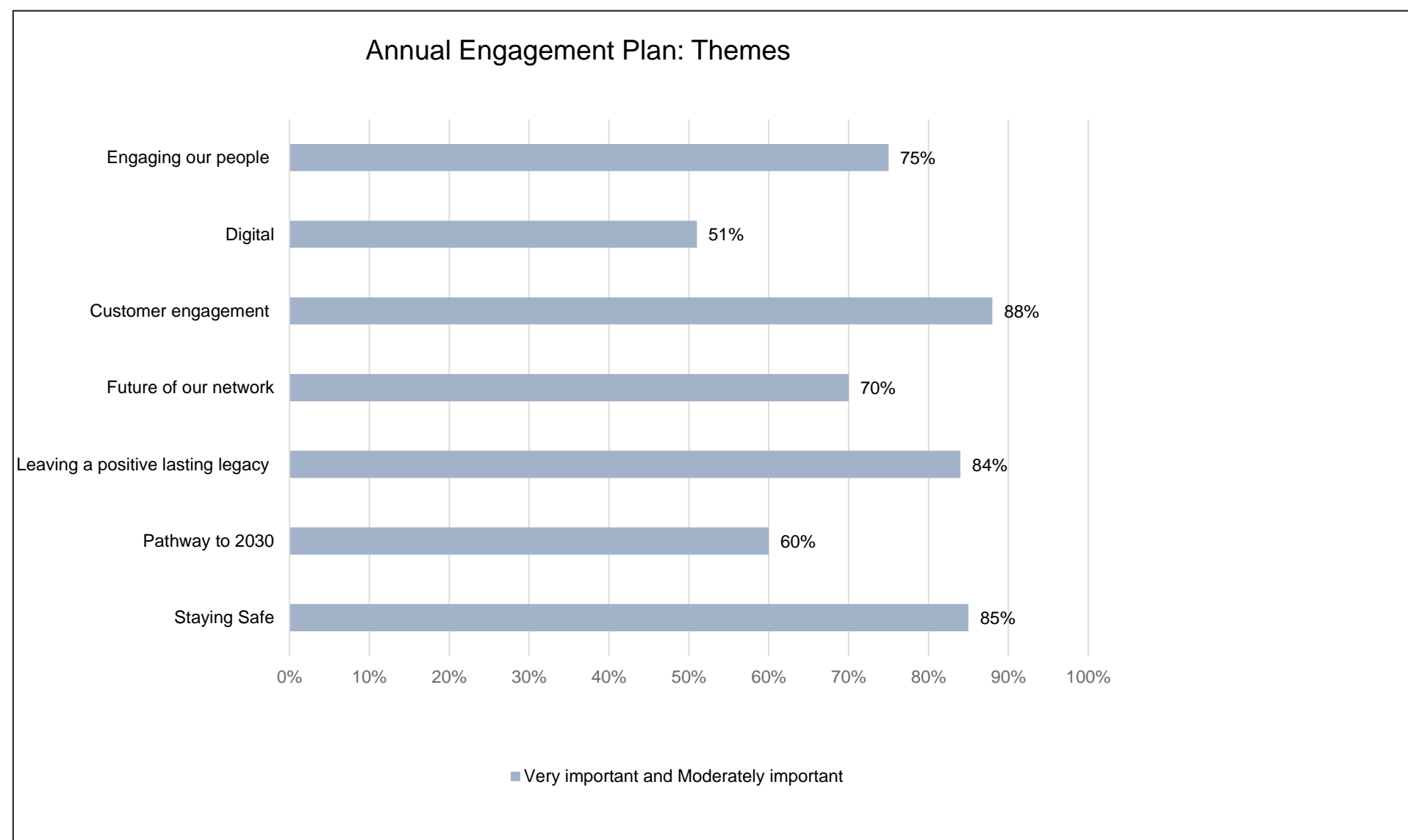
Analysis of feedback

Analysis of the stakeholder feedback received shows all our stakeholder groups were represented and response figures were higher than in previous years.

Our Draft Annual Engagement Plan divided our engagement priorities into seven key themes. The consultation survey asked our stakeholders to evaluate the importance of the themes included in our plan.

The highest rated themes of importance were 88% for Customer Engagement, 85% for Staying Safe and 84% for Leaving a Positive Lasting Legacy.

The responses to our consultation confirmed to us that the stakeholders that responded agreed with the key themes identified to engage on.



Analysis of feedback

Other key themes that were flagged as a priority by stakeholders were community engagement, early and transparent engagement, local impacts, project design, the environment, sustainability and a Just Transition. We are already working proactively to engage on these topics and will use this feedback to further shape future engagement and materials.

Responses to the question 'Who should we be engaging with' aligned with the stakeholder groups outlined in our Stakeholder Engagement Strategy. This reassured us that we are engaging with the correct represented stakeholders and no stakeholder group has been missed.

Where any feedback was related to a particular project we have passed it on to the relevant project teams for consideration.



Further feedback

Taking into consideration all feedback received from our stakeholders, we have updated and amended our Draft Annual Engagement Plan and published our final [Annual Engagement Plan 2024/25](#) on the SSEN Transmission website.

How to get in touch

Feedback on our engagement priorities and approach is always welcome from all our stakeholders throughout the year. Any stakeholders who wish to contact us or wish to provide input on any of the initiatives within our Annual Engagement Plan can email us at transmission.stakeholder.engagement@sse.com.

