

Draft Stakeholder Engagement Strategy

Consultation Feedback Report

February 2025



Working with stakeholders to update our strategy

A lot has changed since our previous Stakeholder Engagement Strategy was published in 2019. Our business has grown quickly, the UK Government has accelerated its net zero and energy security targets, and the importance of effective stakeholder engagement is greater than ever before.

To develop our new strategy, we worked closely with our stakeholders, using their feedback as well as the help of an external organisation to ensure that our new strategy meets the evolving needs of our stakeholders both today and into the future.



Our engagement process

We engaged extensively with stakeholders to help shape our final strategy. To ensure that internal and external stakeholders had plenty time and opportunity to be involved, we did the following:

- Tested our early plans with our Independent Stakeholder Group (ISG) who were supportive of our approach.
- Presented to our Transmission Executive Committee (TEC) to get sign off on our mission, commitments, principles and new stakeholder groupings.
- Presented to 274 internal leaders to provide an overview of the strategy and encouraged our internal colleagues to take part in the consultation.
- Published our draft strategy on our website in November 2024 for a 4-week consultation, where we invited stakeholders to provide their feedback through an online survey.
- Internal communications were circulated to all employees across our business, inviting them to review the draft and submit their feedback through a survey. Internal teams were also asked to inform key external stakeholders to ensure all represented groups had the opportunity to take part.
- We contacted 3,989 stakeholders via email from our stakeholder database with a link to the draft strategy and online survey.
- Promoted the strategy through social media channels LinkedIn, Instagram, X and Facebook throughout the consultation period.

Feedback received & changes made

- Overall, feedback confirmed that the strategy **meets the engagement needs** of our stakeholders.
- Your feedback highlighted the **importance of engaging with diverse stakeholder groups**, including internal and external stakeholders, younger and older generations, community groups, and special interest organisations to ensure all our stakeholders needs are captured.
- 92% of respondents to the consultation could identify themselves, or their organisations, within the new stakeholder groupings. In response to feedback received, a **new stakeholder group has been created for Landowners and Occupiers**, and updates to other groups have been made to ensure all relevant stakeholders are represented.
- Feedback confirmed the **need for more focus and representation for our offshore stakeholders**. Updates have been made throughout the document to strengthen our commitments to these stakeholders.
- Stakeholders agreed with the commitments but emphasised **the need to clearly differentiate between commitments and principles**. We have now updated the descriptions to ensure they are clearly defined.

Feedback received & changes made

- Internal feedback suggested **improving accessibility**, including using clear language, providing definitions and avoiding jargon, would provide a better user experience for our stakeholders. To address this, we have added definitions and tweaked language throughout the document.
- Where we received feedback that is **directly related to a specific project**, or about our general infrastructure operations, we have forwarded this to the relevant internal teams for their review
- We received several suggestions from stakeholders on **how we could enhance our engagement**. These suggestions will be considered as part of our Action Plan, which will support delivery of the strategy.

Next steps

Taking into consideration all the feedback received from our stakeholders, we have finalised and published our Stakeholder Engagement Strategy on our website. Thank you to everyone who has contributed to shaping this strategy.

Action Plan

This feedback will also be used to help us set specific actions to help deliver on each of our commitments. These actions will be outlined in our Action Plan, which is due to be published in Spring 2025.

How to get in touch

For further opportunities to help us improve our plans and engagement approach, please email us at transmission.stakeholder.engagement@sse.com or register as a stakeholder [here](#).

